

**JOHN
McENROE**

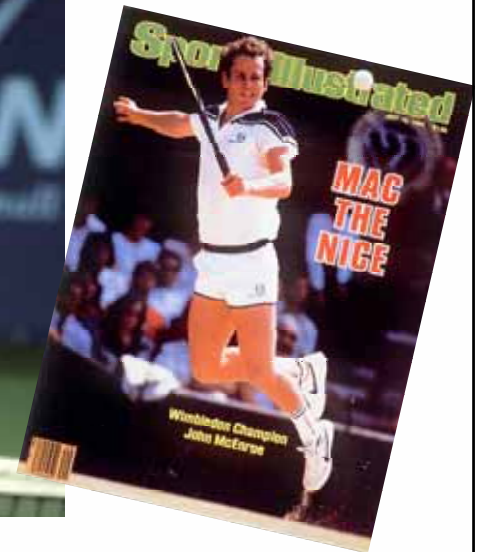
TENNIS ACADEMY

SPORTIME AT RANDALL'S ISLAND



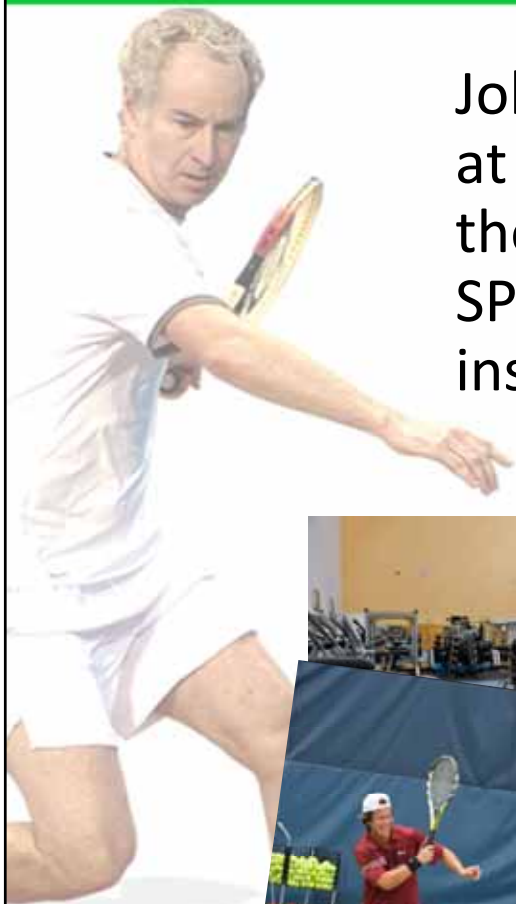
THE JOHN McENROE TENNIS ACADEMY

After waiting many years for the right opportunity, tennis legend John McEnroe is now launching the *John McEnroe Tennis Academy* in his hometown of New York City.



SPORTIME AT RANDALL'S ISLAND

John has selected the new, \$18 million, SPORTIME at Randall's Island Tennis Center in Manhattan as the flagship location for the Academy, and SPORTIME as his partner in the operation of the instructional programs that will bear his name.



THE JMTA AND NEW YORK CITY



John McEnroe and SPORTIME have assembled a talented staff of top teaching and fitness professionals who will join together to make John's vision of a New York City based, non-residential tennis academy a reality:

- To develop world-class players at the John McEnroe Tennis Academy
- To excite New Yorkers, especially kids, about the game of tennis
- To provide opportunities to motivated and deserving NYC area kids - young players who would not otherwise have the resources to reach their full potential as players and/or scholar-athletes



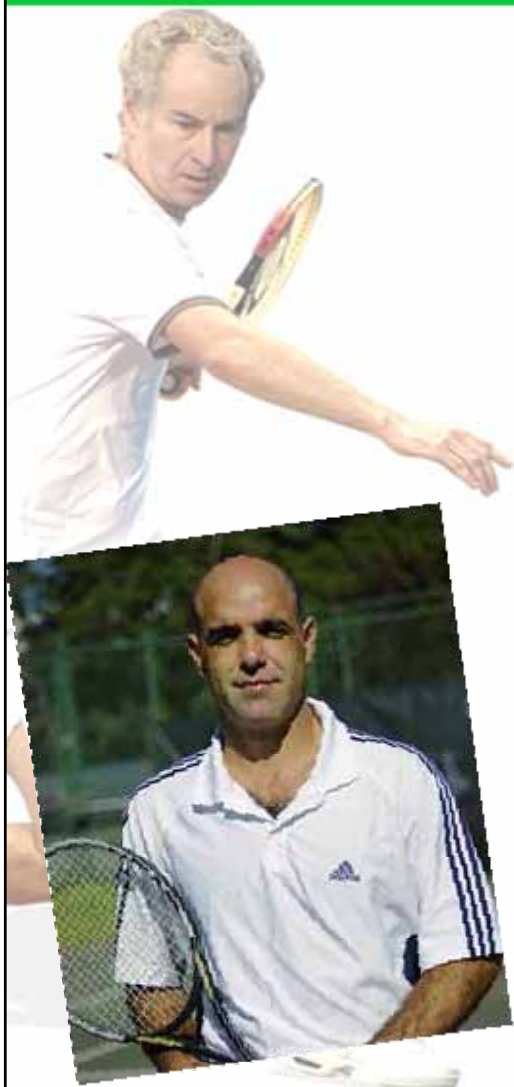
THE LEGENDARY JOHN McENROE



- #1 world ranked in singles for 170 weeks (1980 -1985)
- #1 world ranked in doubles for a record 257 weeks
- Winner of 7 Grand Slam singles titles; 4 US Open titles and 3 Wimbledon titles
- Winner of 10 Grand Slam doubles titles, winning his last ATP doubles title in 2006 after a 12 year absence from the ATP Tour
- Greatest Davis Cup player in history (12 years, 30 ties, 41 singles wins, 18 doubles wins)
- Captain of US Davis Cup Team in 2000
- Star of SPORTIME's World TeamTennis franchise, the NY Sportimes, since 2000
- Emmy-nominated commentator for CBS, NBC, BBC, ESPN and USA
- Graduated from Trinity School in Manhattan; attended Stanford University, winning an NCAA team and singles title his freshman year
- Continues to live in New York City, where he has raised his 6 children



DIRECTOR OF TENNIS, GILAD BLOOM



Working with John McEnroe and the SPORTIME team to implement John's vision are a staff of top teaching and fitness professionals, led by former ATP and Israeli Davis Cup player, Gilad Bloom

- 13 years on ATP tour
- 11 years representing Israel in Davis Cup
- Member of Israeli Olympic team at the 1988 and 1992 Games
- Three-time Israeli singles champion, two-time Israeli doubles champion
- Reached career high of No. 60 in the world
- 4 career doubles titles, and runner-up in 3 professional singles events
- Career wins over Jimmy Connors, Mark Phillipoussis, Brad Gilbert, Petr Korda, Alex Corretja, Thomas Muster and Carlos Costa
- Reached 4th round of 1990 US Open, losing to Ivan Lendl
- Operator of Gilad Bloom Tennis Academy in NYC since 2001



THE JMTA AND THE RANDALL'S ISLAND SPORTS FOUNDATION



- Randall's Island has become a major sports, recreation, and entertainment destination for New Yorkers. Facilities include:
- Icahn Stadium, now featuring over 100 track & field events annually
 - SPORTIME at Randall's Island, one of the largest indoor/outdoor tennis clubs in the world, featuring 20 courts and 160,000 square feet of facilities and amenities
 - Nearly 70 new baseball, softball and soccer fields
 - Recently renovated Golf Center
 - Newly restored waterfront vistas and scenic gardens

Randall's  **Island**



THE JMTA AND SPORTIME CLUBS



- SPORTIME operates 13 tennis, fitness and sports clubs across New York State, featuring more than 150 indoor and outdoor tennis courts, and numerous gyms, sports facilities, swimming pools and camps
- Clubs serve over 25,000 tennis and fitness enthusiasts



SPORTIME AT RANDALL'S ISLAND FACILITY OVERVIEW



- SPORTIME operates the Randall's Island Facility pursuant to a 20-year license agreement with the City of New York and the Randall's Island Sports Foundation
- 20 Indoor/Outdoor Deco-Turf and Har-Tru courts; all enclosed during indoor season; lighted for evening play outdoors
- 20,000 square foot clubhouse with meeting, study and entertainment spaces
- Fitness and Training Center
- Multi-purpose class rooms
- Junior Computer/Study Lounge
- Café, pro shop, nursery, treatment rooms



THE JMTA AND THE NY SPORTIMES



- The SPORTIME at Randall's Island site/John McEnroe Tennis Academy features an intimate stadium, expandable to 2500+ seats and custom built for the facility, SPORTIME's NYC World Team Tennis franchise, the NY Sportimes, and the Academy
- ALL seats are less than 200 feet from the court
- State-of-the-art features, include custom sound and Jumbotron



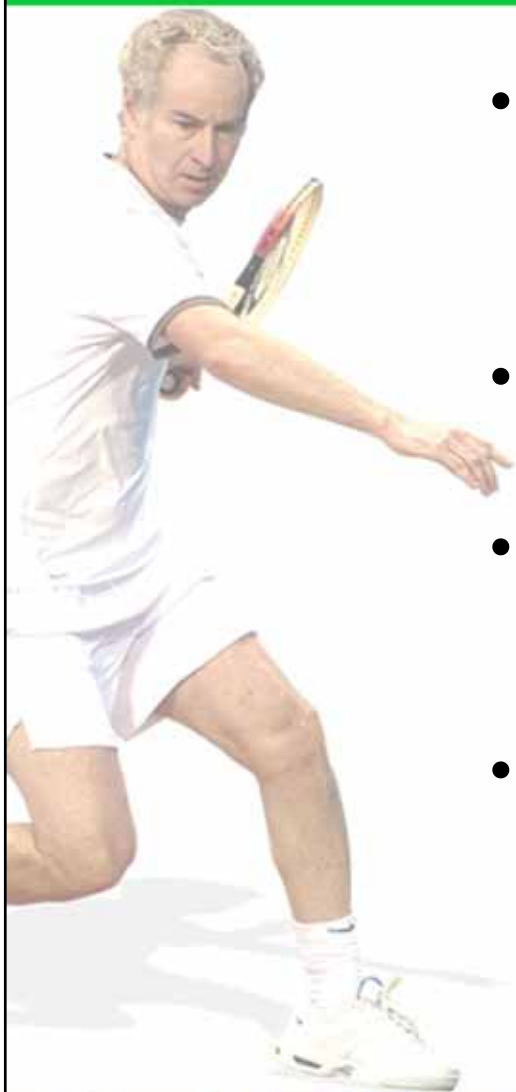
ACADEMY OVERVIEW



- The first session of the Academy will begin in the fall of 2010.
- John will be a regular presence at the Academy and will personally recruit, train and supervise a world-class staff of coaches and instructors, led by former ATP and Israeli Davis Cup player, Gilad Bloom.
- The Academy will consist of tennis and fitness programming, developed and directed by McEnroe, for players of all ages, levels, and financial and ethnic backgrounds, from beginner and recreational programs to a “super elite” program for sectionally, nationally and world-ranked juniors.
- The Academy will provide equipment and apparel; group and private coaching; fitness, performance, functional and cross training; match play; travel and coaching at local, regional and national tournaments; and more to “super elite” program participants.



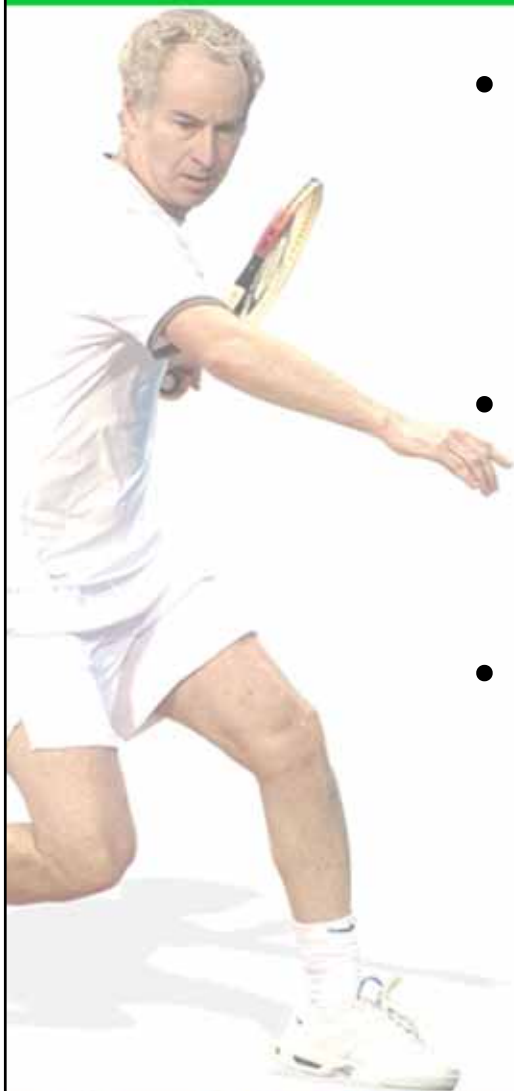
ACADEMY OVERVIEW (CONT'D)



- John's passion and belief is that great players can be developed in urban settings, while still having the opportunity to live at home, pursue their educational goals, and participate in a variety of sports and extracurricular activities.
- The Academy will seek to develop players who live in New York City and will support participants in maintaining a balanced lifestyle.
- Through community outreach, the Academy will work to recruit the most talented and the most highly motivated young athletes in the Greater New York Metropolitan area and beyond.
- Academy programs will be offered free of charge to under-resourced children. Many Academy students will come from nearby neighborhoods that lack high-quality and safe recreational facilities and programs.



ACADEMY OVERVIEW (CONT'D)



- Three quarters of the way through its inaugural year, SPORTIME at Randall's Island junior programs already serve close to 1,000 players. Within its first five years, the Academy's mission is to serve more than 2,000 kids annually, including a full complement of "super elite" Academy students.
- In the same time period, the Academy expects to develop and support numerous nationally and world ranked junior players, college scholarship recipients, and a select group of players with the skills and passion to compete on the professional level.
- The Academy also intends to offer training facilities, along with John's coaching and mentoring, to professional tour players, both up-and-comers and veterans. These players will have the opportunity to train at the Academy when in NYC, whether during the US Open or at other times of the year, by arrangement with John, to refine or troubleshoot various aspects of their games.



ACADEMY OVERVIEW (CONT'D)



“McENROE and SPORTIME: bringing a world-class tennis academy to the world’s greatest city”

- Underwriting support from corporate sponsors will help fund scholarships for under-resourced Academy students and attract and retain the best and brightest tennis minds
- Ongoing PR and Media campaigns will feature the Academy and its stories – the McEnroe/SPORTIME partnership, junior player development, and “life-changing” community reinvestment
- Academy students to be showcased in NY and national media outlets and during professional tennis events on site and in the Greater New York metro area
- Academy website developed to highlight students and their stories
- Pursuant to SPORTIME’s license with the NYC, 20% of all underwriting support help fund the redevelopment and operation of Randall’s Island through the Randall’s Island Sports Foundation





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